

Create and send real estate newsletters

The application manager can create and send newsletters to their contacts.


To do so, take the following steps:

1. Click the '**Properties**' tab and select the properties to include in a newsletter;

The screenshot shows the 'Shop - Mega House EN' interface. The 'Properties' tab is highlighted with a green circle. Below the navigation bar, there is a search bar for finding properties. A dropdown menu shows '139 Properties, recently updated'. A 'Show' dropdown is set to 'Recently updated'. A toolbar contains options: 'Select', 'Clear', 'Add a tag', 'Copy', 'Email', 'Create newsletter', 'Export', 'Slideshow', 'Delete', and 'More'. A status bar indicates '3 properties are selected' with 'Select all' and 'Clear all selected items' options.

Terraced House, Sunflower House (1) Create

Westminster, Inner London, London

 For sale: **£1,000,000**
Status: **New**
Net area: **45 m²**
Gross area: **62.5 m²**
Land area:


1 Room

Exceptional semi-detached house inserted in a private luxurious development that makes it a comfortable place with unparalleled beauty. The "Sunflower House", like the name indicates, has natural sunlight and on the ground floor is an open floor space with a kitchen, living...

Tags: 8850-000-preview Highlight edit

Townhouse, CAS_ES_3 Create

Westminster, Inner London, London

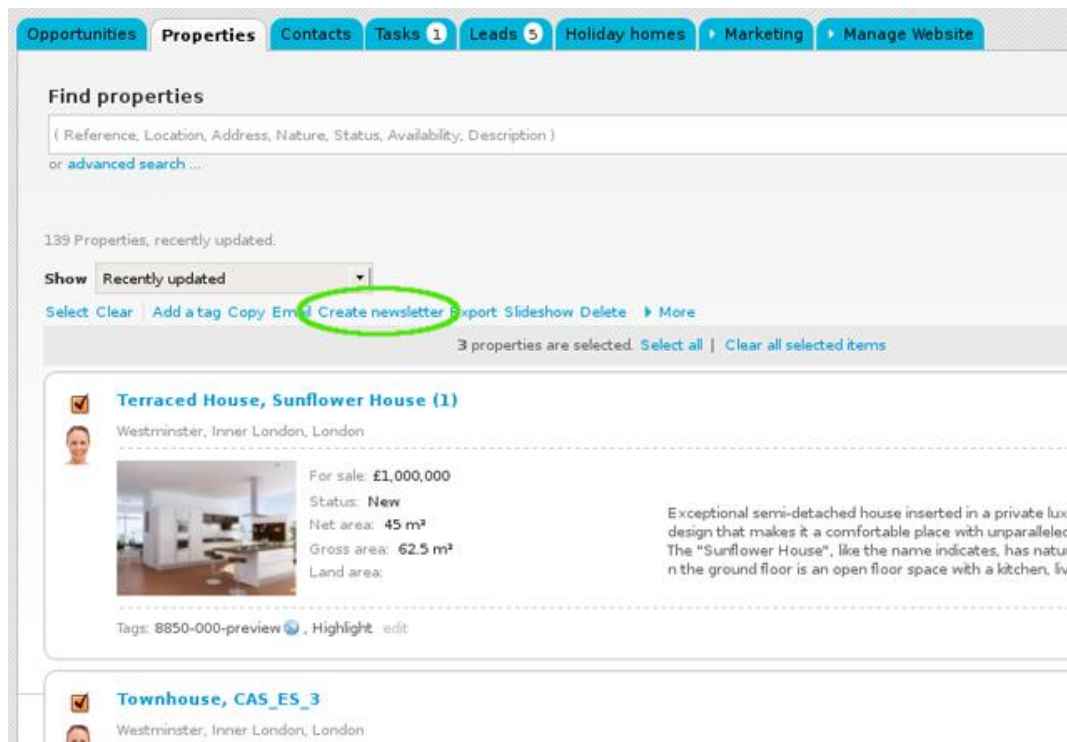
 For sale: **£2,985,000**
Status: **New**
Net area: **215 m²**
Gross area: **300 m²**
Land area:

2 Rooms + 1 Interior room

Beautiful townhouse, recently built, with high quality building materials and fittings. Distributed in 2 floors where in the ground floor there is a social area, open space living room and kitchen fully equipped, common bathroom. There is a private area composed of 2 bedrooms.

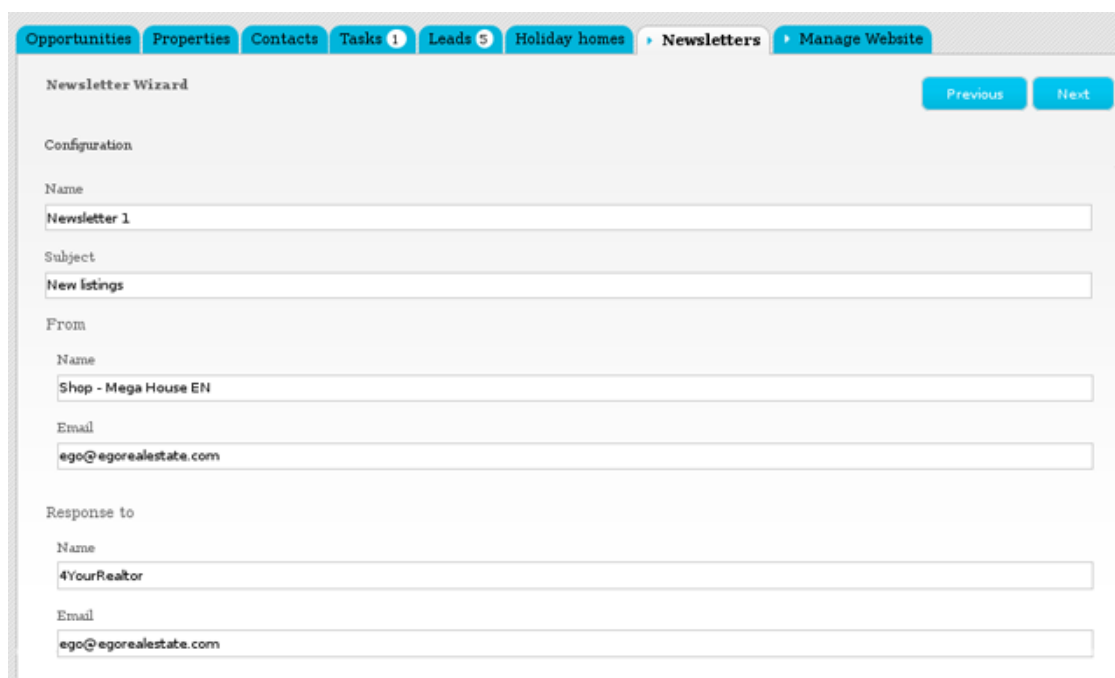
Tags: 8850-000-preview edit

2. Click 'Create Newsletter';



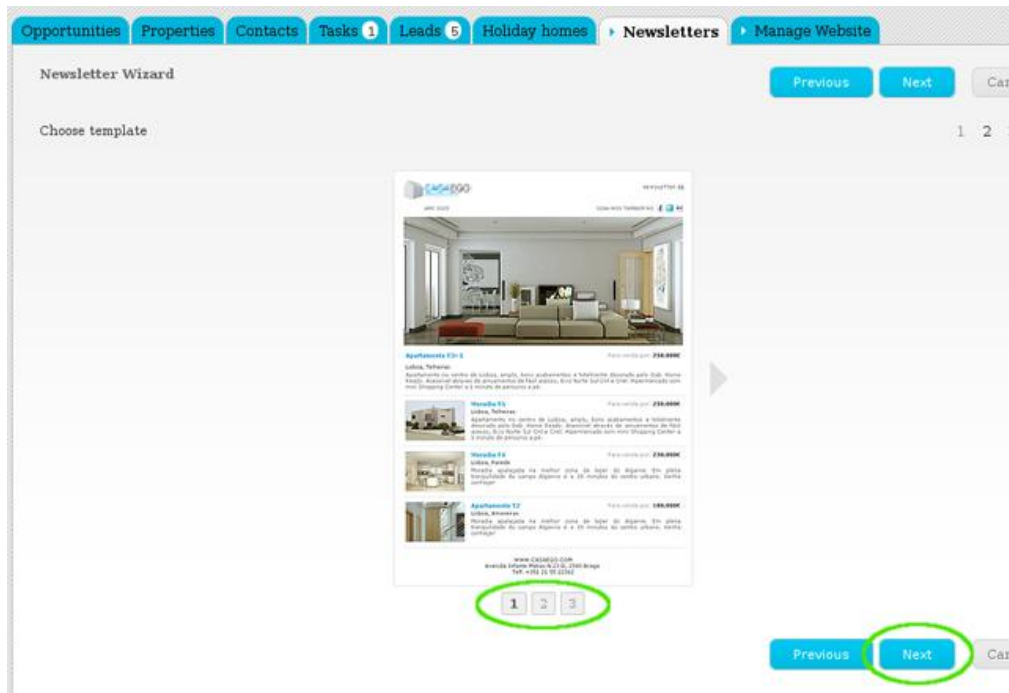
The screenshot shows a web application interface with a navigation bar at the top containing tabs for Opportunities, Properties, Contacts, Tasks (1), Leads (5), Holiday homes, Marketing, and Manage Website. Below the navigation bar is a 'Find properties' section with a search input field containing '(Reference, Location, Address, Nature, Status, Availability, Description)' and a link to 'advanced search ...'. Below the search field, it indicates '139 Properties, recently updated.' and a 'Show' dropdown menu set to 'Recently updated'. A row of action buttons is visible: Select, Clear, Add a tag, Copy, Email, **Create newsletter** (highlighted with a green circle), Export, Slideshow, Delete, and More. Below this row, it says '3 properties are selected' with links for 'Select all' and 'Clear all selected items'. The first property listed is 'Terraced House, Sunflower House (1)' located in Westminster, Inner London, London. It includes a photo of the interior, a price of £1,000,000, status 'New', net area of 45 m², gross area of 62.5 m², and land area. A description follows: 'Exceptional semi-detached house inserted in a private luxx design that makes it a comfortable place with unparalleled The "Sunflower House", like the name indicates, has natur. n the ground floor is an open floor space with a kitchen, livi'. Tags include '8850-000-preview', 'Highlight', and 'edit'. The second property is 'Townhouse, CAS_ES_3' also in Westminster, Inner London, London.

3. You are redirected to the newsletter wizard. Here you should complete all fields with the information that clearly identifies the newsletter and then click 'Next';

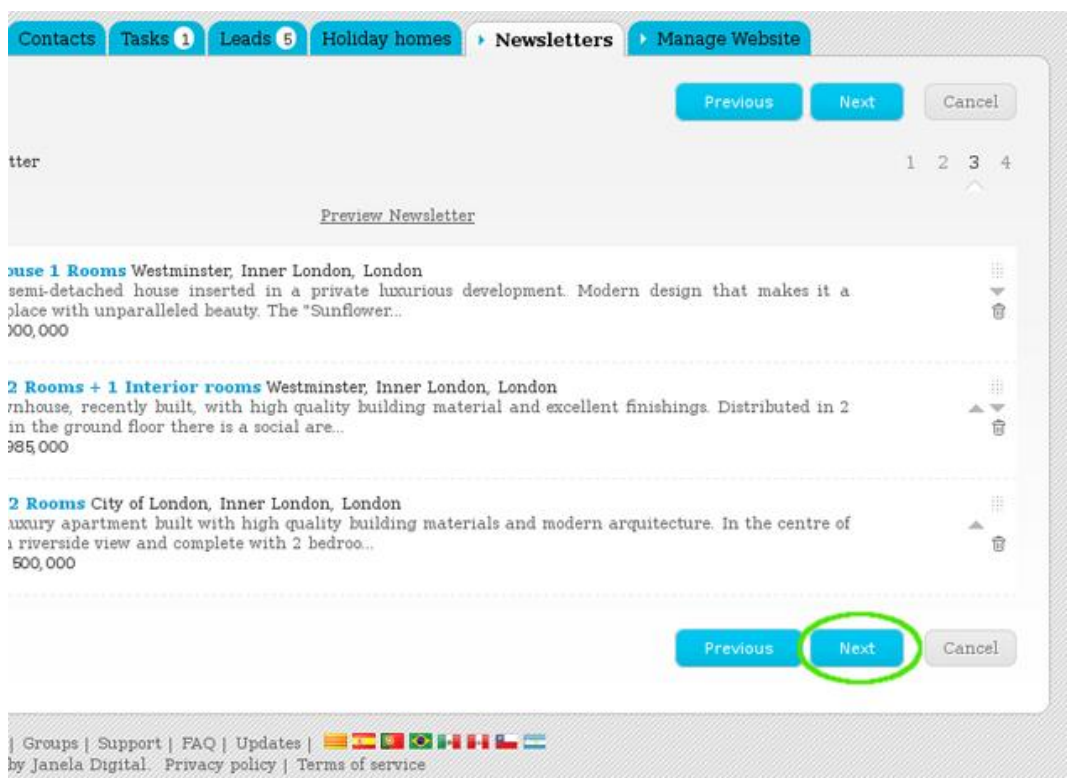


The screenshot shows the 'Newsletter Wizard' interface. At the top, the navigation bar includes tabs for Opportunities, Properties, Contacts, Tasks (1), Leads (5), Holiday homes, **Newsletters**, and Manage Website. The 'Newsletter Wizard' title is on the left, and 'Previous' and 'Next' buttons are on the right. The form is divided into 'Configuration' and 'Response to' sections. Under 'Configuration', there are fields for Name (Newsletter 1), Subject (New listings), From Name (Shop - Mega House EN), and From Email (ego@egorealestate.com). Under 'Response to', there are fields for Name (4YourRealtor) and Email (ego@egorealestate.com).

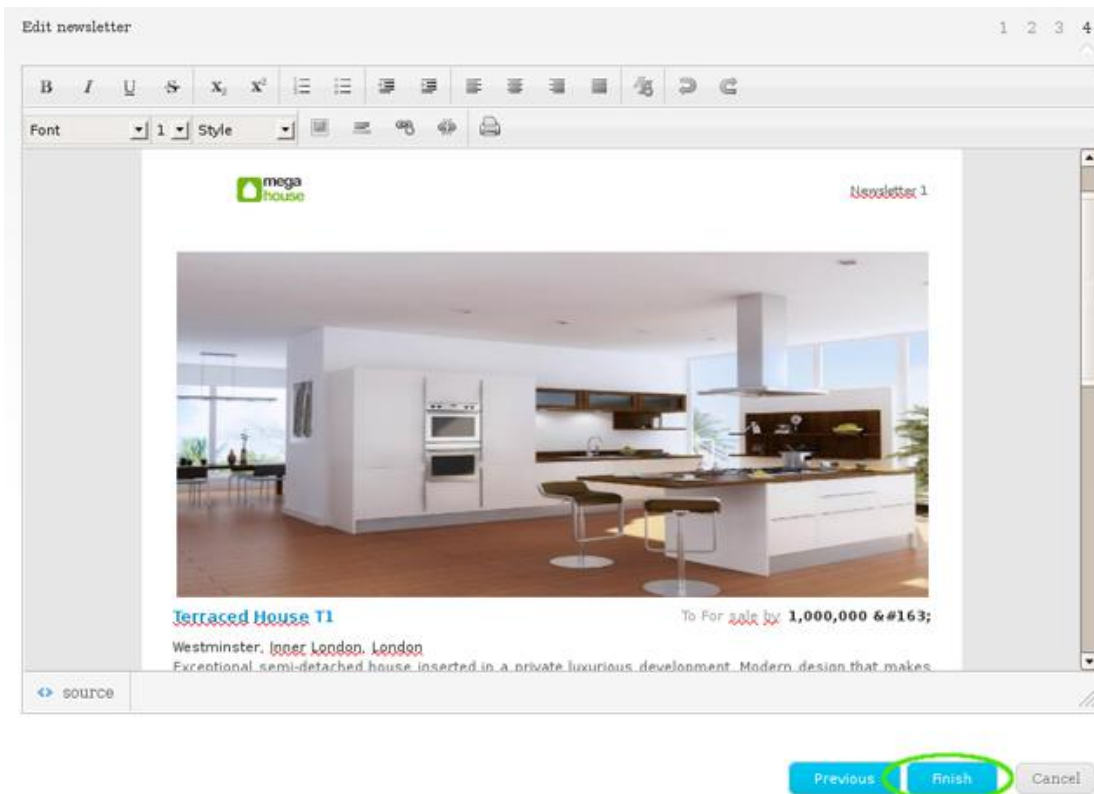
4. Choose a template and click 'Next';



5. The order in which the properties are listed can be changed in this step. This automatically changes the final presentation of the properties on the newsletter. Then click 'Next';



6. The final step allows you to edit the newsletter according to your needs. After all changes have been made, click '**Finish**';

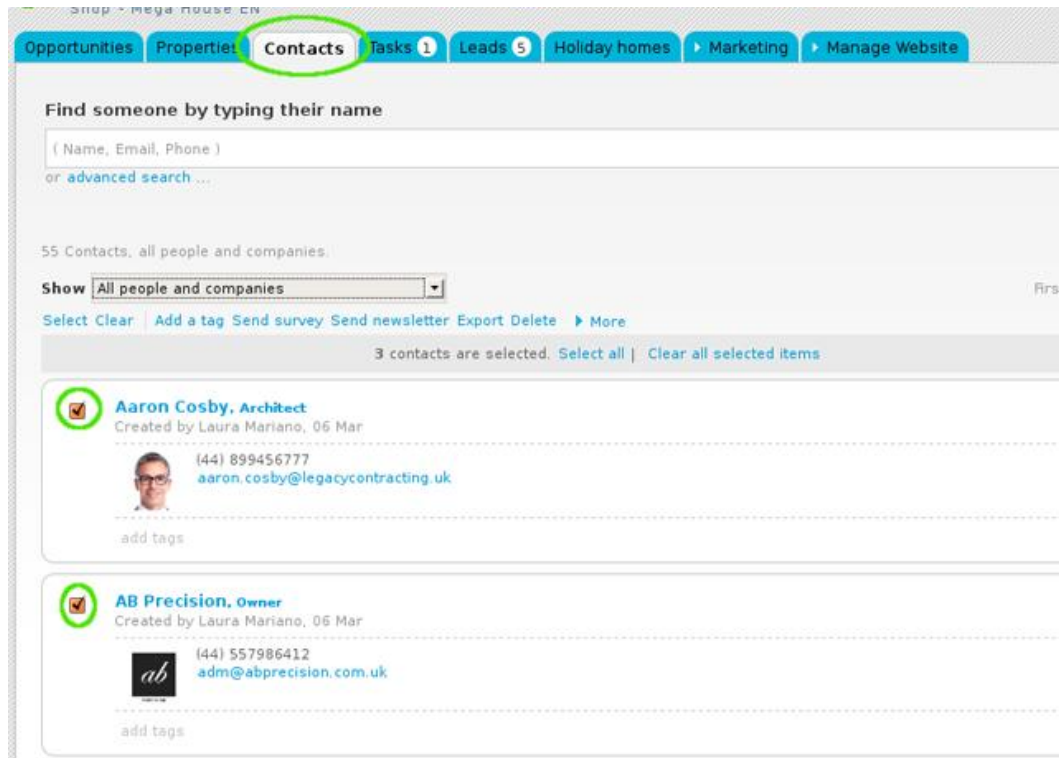


7. The newsletter is then available and ready to send to your customers;

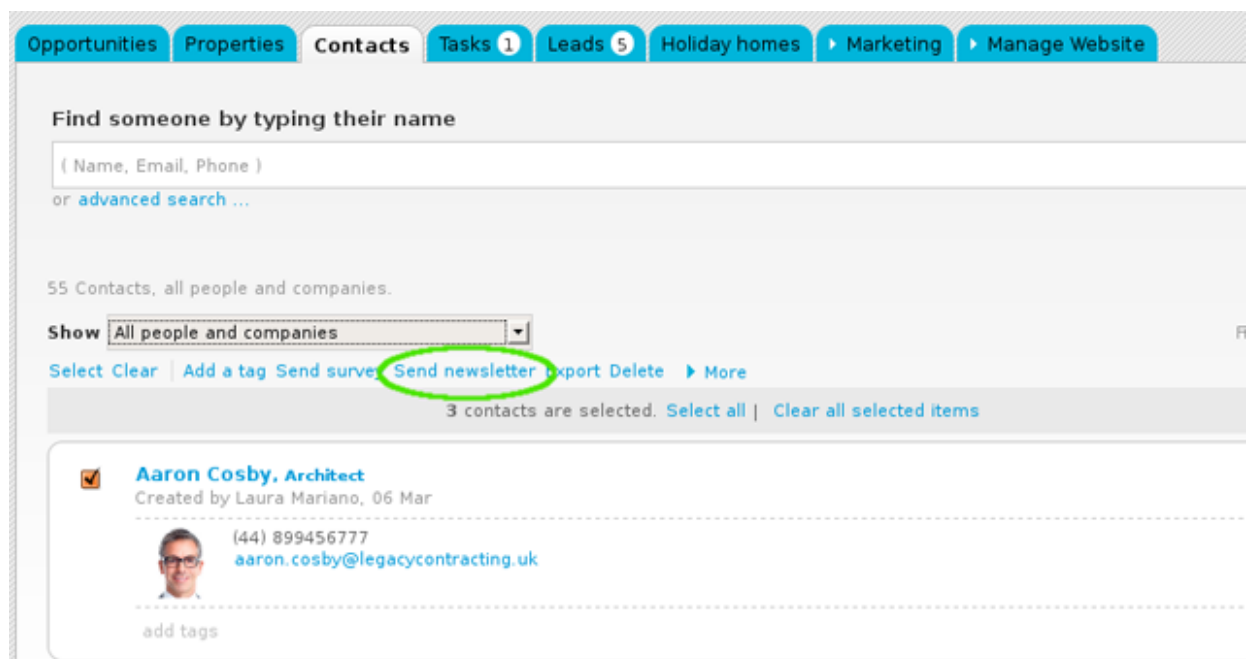


To send a newsletter, just take the following steps:

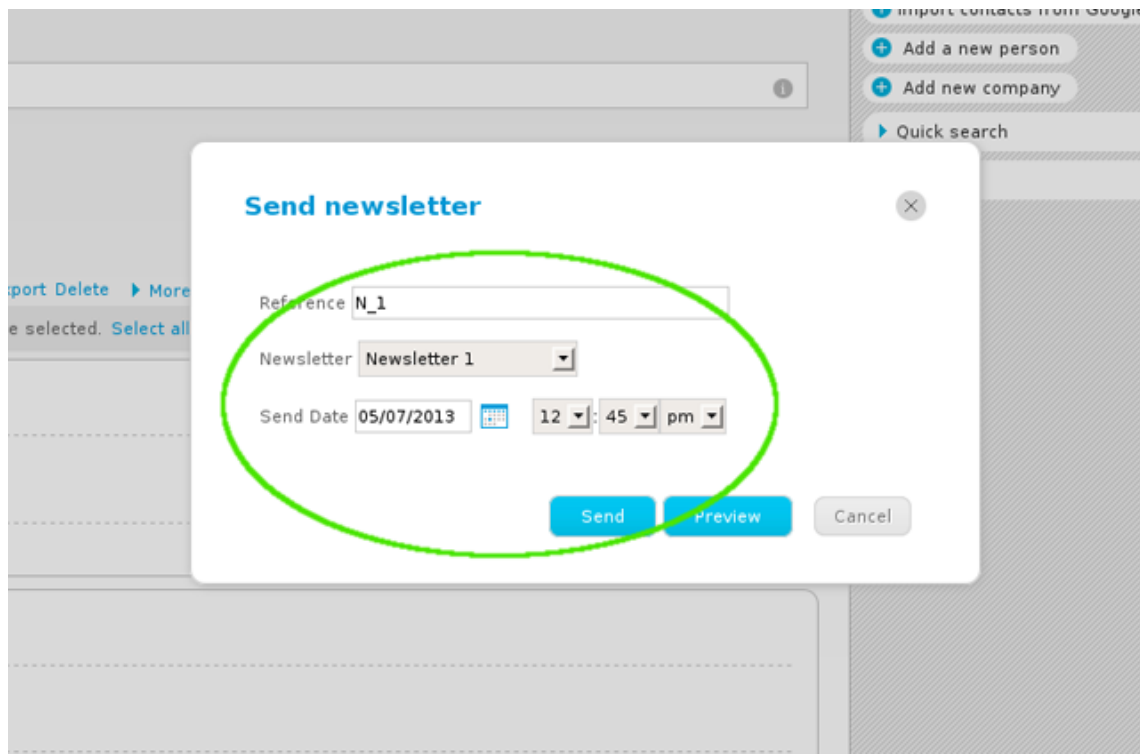
1. Click the '**Contacts**' tab and select those contacts you want to send a newsletter;



2. Click '**Send newsletter**';



3. Select the newsletter to send and set the sending date and time. Lastly, click 'Send'.



The created newsletter is then sent to the previously selected contacts on the defined date and time.

Learn more at: <http://academy.egorealestate.com>

Questions: support@egorealestate.com