

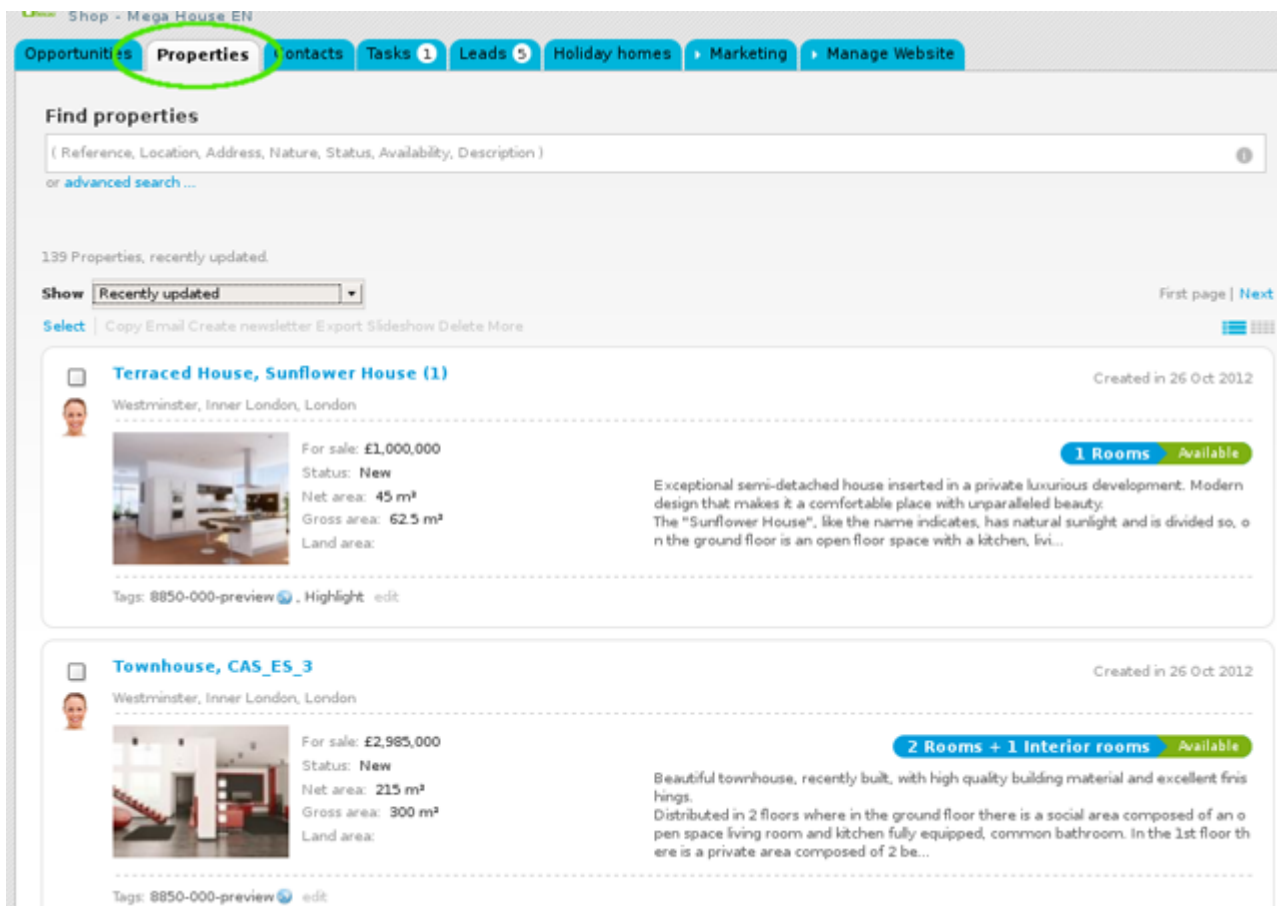
How to create a featured property banner

The application manager can feature a special group of properties from the portfolio and highlight them on the website.

The first step is to create tags to properly identify those featured properties. Creating and adding tags to specific properties is an essential step to take full advantage of this benefit on your website. Adding tags to specific properties allows you to create banners with properties, advertising, etc.

To do so, take the following steps:

1. Click the 'Properties' tab;



The screenshot shows the 'Shop - Mega House EN' interface. The 'Properties' tab is highlighted with a green circle. Below the navigation bar, there is a search bar for finding properties, followed by a list of 139 properties. Two properties are visible:

- Terraced House, Sunflower House (1)**: Created in 26 Oct 2012. Location: Westminster, Inner London, London. For sale: £1,000,000. Status: New. Net area: 45 m². Gross area: 62.5 m². Land area: [unspecified]. Description: Exceptional semi-detached house inserted in a private luxurious development. Modern design that makes it a comfortable place with unparalleled beauty. The "Sunflower House", like the name indicates, has natural sunlight and is divided so, on the ground floor is an open floor space with a kitchen, livi... Tags: 8850-000-preview, Highlight, edit. Status: 1 Rooms Available.
- Townhouse, CAS_ES_3**: Created in 26 Oct 2012. Location: Westminster, Inner London, London. For sale: £2,985,000. Status: New. Net area: 215 m². Gross area: 300 m². Land area: [unspecified]. Description: Beautiful townhouse, recently built, with high quality building material and excellent finishes. Distributed in 2 floors where in the ground floor there is a social area composed of an open space living room and kitchen fully equipped, common bathroom. In the 1st floor there is a private area composed of 2 be... Tags: 8850-000-preview, edit. Status: 2 Rooms + 1 Interior rooms Available.

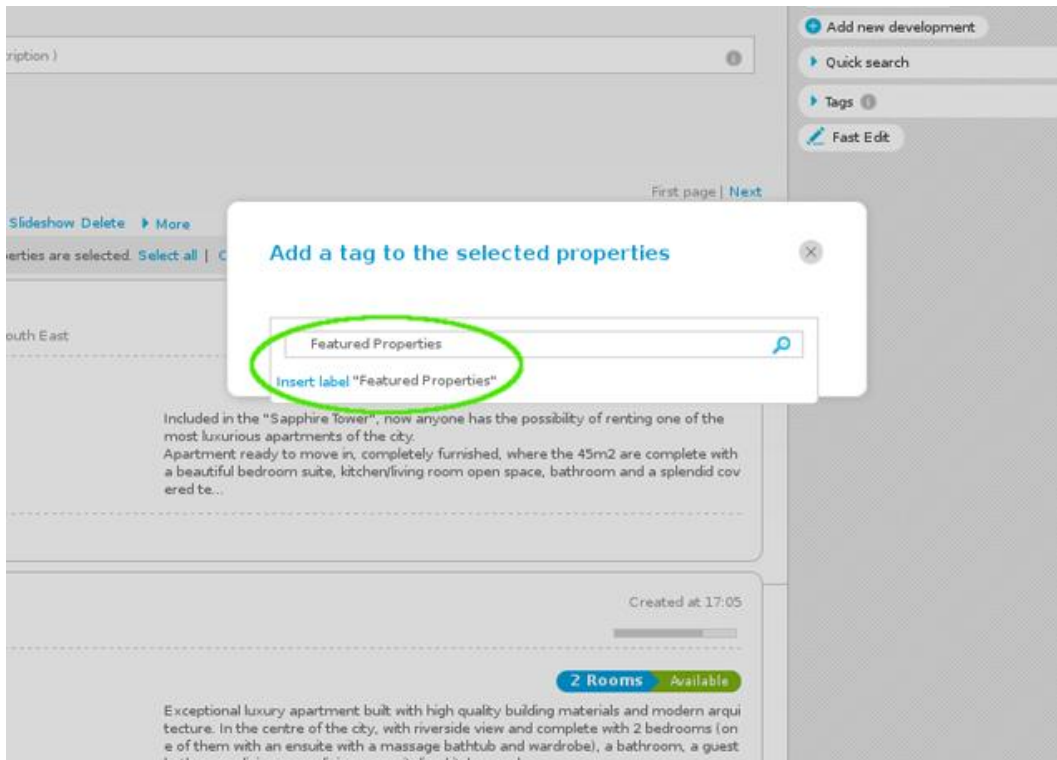
2. Select the properties you want to add a tag;

The screenshot shows a web interface for managing properties. At the top, there are navigation tabs: Opportunities, Properties, Contacts, Tasks (1), Leads (5), Holiday homes, Marketing, and Manage Website. Below the tabs is a search bar labeled 'Find properties' with a placeholder '(Reference, Location, Address, Nature, Status, Availability, Description)' and a link to 'or advanced search ...'. A status indicator shows '139 Properties, recently updated.' and a 'Show' dropdown menu set to 'Recently updated'. Below this, there are action links: 'Select Clear', 'Add a tag', 'Copy', 'Email', 'Create newsletter', 'Export', 'Slideshow', 'Delete', and 'More'. A summary bar indicates '3 properties are selected. Select all | Clear all selected items'. Two property cards are visible, each with a red checkmark in a green circle. The first card is for 'Terraced House, Sunflower House (1)' and the second is for 'Townhouse, CAS_ES_3'. The 'Add a tag' button in the action links is circled in red.

3. On top of the property list, click 'Add a tag';

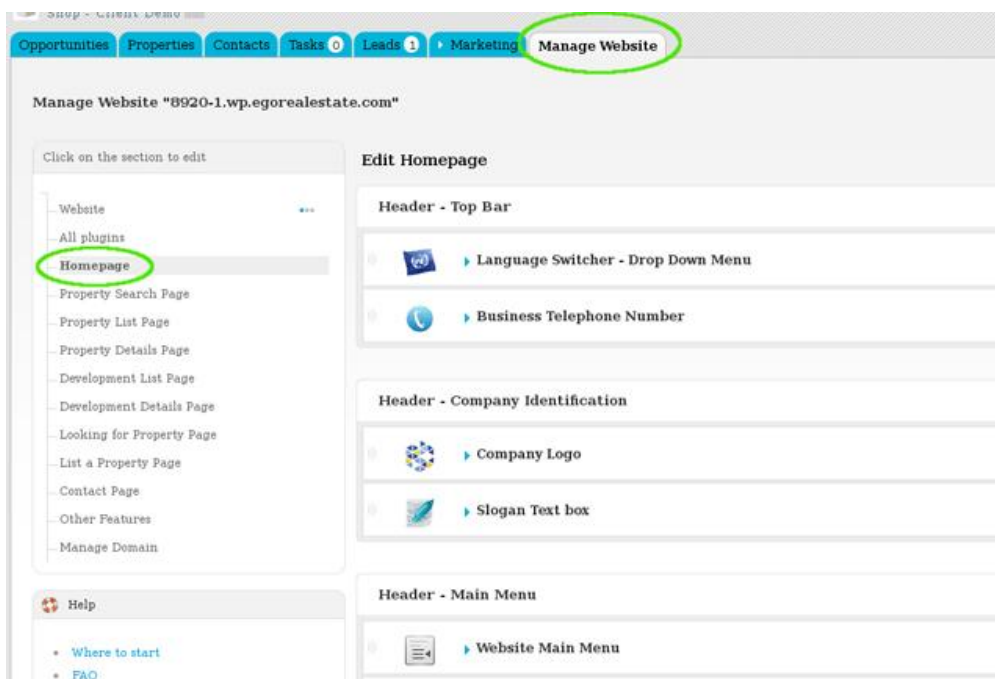
This screenshot is identical to the one above, showing the same property management interface. The 'Add a tag' button in the action links is highlighted with a red circle, indicating the step to be taken.

4. Type the new tag name and click '**Insert tag**'. Also select the '**Site 1**' tag;



5. All properties previously selected will have the new tag name associated when viewed in a '**Mosaic**' list.

Then, click the '**Manage website**' tab and click on the '**Homepage**' section available on the left sidebar;



6. From the 'Central Content' area, click 'Detailed Property Banner – 2 to 4 photos';

The screenshot shows the 'Central Content' management interface. At the top, the 'Central Content' header is circled in green. Below it, the 'Detailed Property Banner - 2 to 4 photos' configuration panel is highlighted with a red border and a green circle around its title. The panel includes a 'See demo' button and an 'OFF' toggle. A description reads: 'Rotating horizontal banner with two to four photos of properties and their detailed information. The application manager chooses the properties to feature on this banner by selecting the corresponding [show more](#)'. The configuration fields are: 'Element title' (empty), 'Associate properties to banner' (set to 'Site 1'), and 'Number of rows' (set to '1'). 'Save' and 'Cancel' buttons are at the bottom right. Below this panel, a section titled 'OTHER FEATURES AVAILABLE FOR THIS AREA' lists four other banner options with 'See demo' and 'Buy' buttons and prices.

7. Type a name for this banner (i.e Luxurious Villas);
Choose the tags associated to the properties you want to feature on this banner (i.e Luxurious Villas and site 1), click 'Apply Changes' and set the number of rows;

This screenshot shows the same 'Central Content' management interface as the previous one, but with the configuration updated. The 'Element title' field now contains 'Featured Properties' and is circled in green. The 'Associate properties to banner' dropdown now shows 'Featured Properties, Site 1', also circled in green. The 'Number of rows' field remains set to '1'. The 'Save' and 'Cancel' buttons are still visible at the bottom right. The 'OTHER FEATURES AVAILABLE FOR THIS AREA' section remains the same.

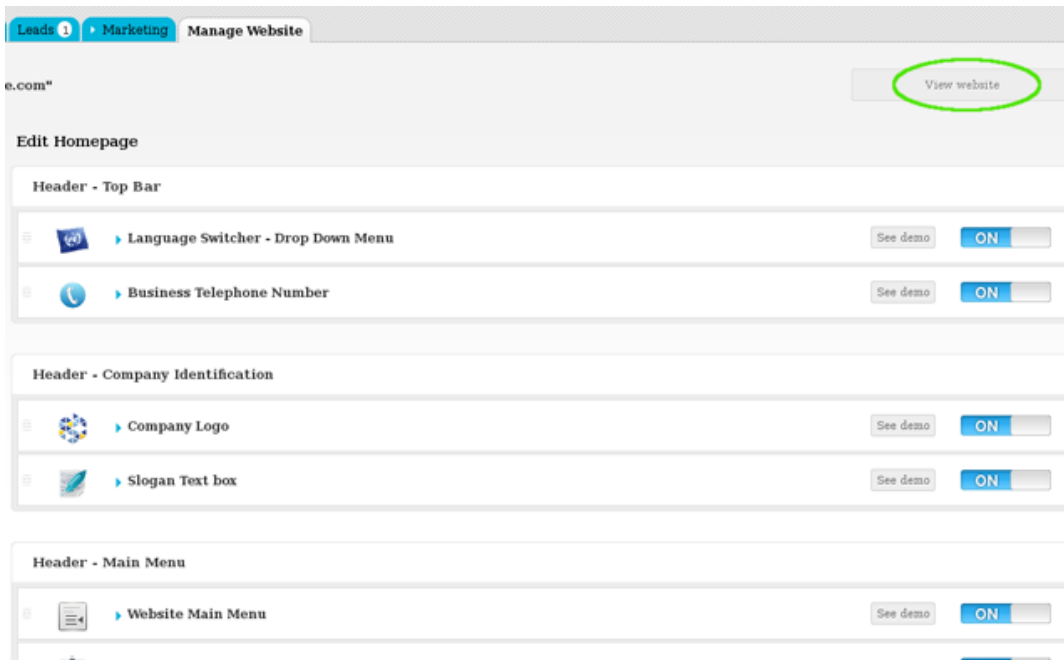
8. Switch to 'On' to enable this feature and then 'Save';

The screenshot shows the 'Central Content' configuration interface. At the top, there is a section for 'Detailed Property Banner - 2 to 4 photos' with a 'See demo' link and an 'ON' toggle switch. Below this, a description reads: 'Rotating horizontal banner with two to four photos of properties and their detailed information. The application manager chooses the properties to feature on this banner by selecting the corresponding show more'. The configuration fields include: 'Element title' set to 'Featured Properties', 'Associate properties to banner' set to 'Featured Properties, Site 1', and 'Number of rows' set to '1'. A 'Save' button and a 'Cancel' button are at the bottom right. Below this section, there is a 'Compact Development Banner - 2 to 4 photos' section with a 'See demo' link and an 'ON' toggle switch. Underneath, a list of 'OTHER FEATURES AVAILABLE FOR THIS AREA' is shown, including 'Detailed Development Banner - 1 to 2 photos', 'Basic Development Banner - 3 photos', 'Basic Development Banner - 2 to 4 photos', and 'Animated Property Banner - 2 to 3 Photos', each with a 'See demo' link and a 'Buy' button with a price of '00 €'.

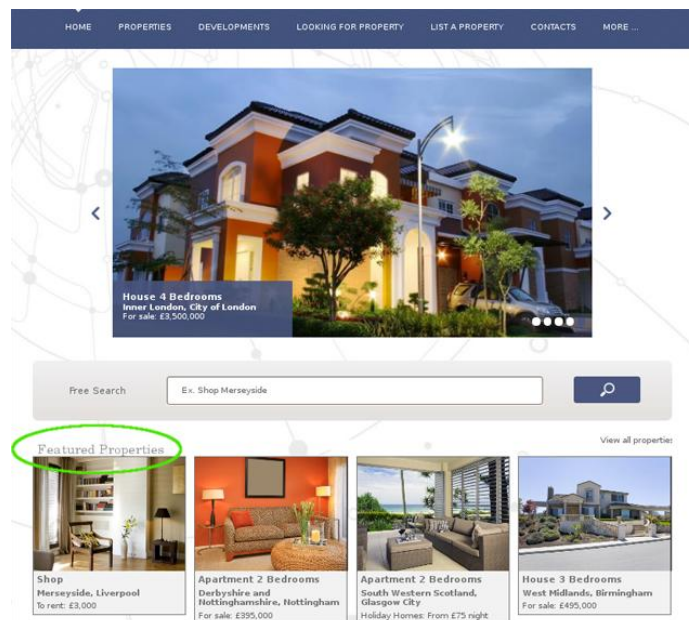
9. Finally, click 'Update website';

The screenshot shows the 'Manage Website' interface for '8920-1.wp.egorealestate.com'. At the top, there are navigation tabs: 'Opportunities', 'Properties', 'Contacts', 'Tasks 0', 'Leads 1', 'Marketing', and 'Manage Website'. The main content area is titled 'Manage Website "8920-1.wp.egorealestate.com"'. On the left, there is a sidebar with a list of sections to edit: 'Website', 'All plugins', 'Homepage', 'Property Search Page', 'Property List Page', 'Property Details Page', 'Development List Page', 'Development Details Page', 'Looking for Property Page', 'List a Property Page', 'Contact Page', 'Other Features', and 'Manage Domain'. The 'Website' section is highlighted, and a red circle around the text 'Update website' is visible. Below the sidebar, there is a 'Help' section with links: 'Where to start', 'FAQ', and 'Have not purchased a domain?'. The main content area is titled 'Edit Homepage' and contains three sections: 'Header - Top Bar' with 'Language Switcher - Drop Down Menu' and 'Business Telephone Number'; 'Header - Company Identification' with 'Company Logo' and 'Slogan Text box'; and 'Header - Main Menu' with 'Website Main Menu' and '3 extra menu links'.

10. To verify that recent changes have been updated on your website, click 'View website';



11. The banner with the selected properties is then activated on your website



Learn more at: <http://academy.egorealestate.com>

Questions: support@egorealestate.com