

How to send matched properties by email

Sending matched properties can be configured in the 'Settings' on eGO Real Estate. This feature enables alert emails to be sent whenever a customer's preferences, saved in an opportunity, match a property's features and/or details.

These emails can be automatically sent in 3 different scenarios:

When a property is added

- This option should only be selected when all basic information is completed on a property form (including photo) before saving it for the first time. Otherwise customer's will receive incomplete information regarding a property.

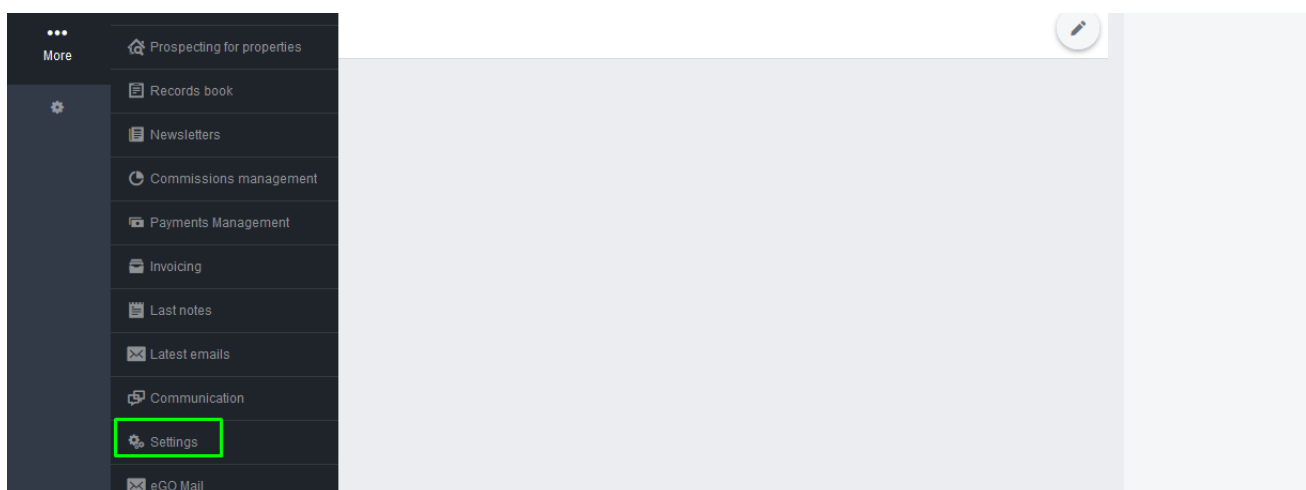
When a property's availability changes

- When a property is rented/sold or available again, you can inform your potential customers that a property's availability has changed.

When a property's price changes

- Útil para informar os potenciais clientes de alterações (descida ou subida) no preço dos imóveis.

1. Click on the option '**Settings**', '**Company**' and then '**Management**';



2. Click 'Management', and then 'Sending matched properties';

The screenshot shows the 'Management' settings page for 'Primeiro Real Estate'. The page has a dark sidebar on the left with 'Dashboard', 'Opportunities', and 'Properties' icons. The main content area has a breadcrumb 'Settings > Primeiro Real Estate - Management' and a 'Save' button. Below the breadcrumb are three tabs: 'Company data', 'Management' (highlighted with a green box), and 'Distribution of internet leads'. The 'Management' tab contains two text input fields: 'NOTIFICATIONS EMAIL' and 'GOOGLE ANALYTICS ID'. A blue button labeled 'Authenticate on Google' is positioned to the right of the second input field.

The screenshot shows the 'Sending matched properties' configuration panel. It is titled 'Sending matched properties' and contains three sections of radio button options. The first section, 'WHEN ADDING PROPERTY', has three options: 'Do not send email' (selected), 'Send email to all clients', and 'Send email to clients to whom the properties have not been manually sent by email'. The second section, 'WHEN CHANGING A PROPERTY'S AVAILABILITY', also has three options: 'Do not send email' (selected), 'Send email to all clients', and 'Send email to clients to whom the properties have not been manually sent by email'. The third section, 'WHEN CHANGING A PROPERTY'S PRICE', has three options: 'Do not send email' (selected), 'Send email to all clients', and 'Send email to clients to whom the properties have not been manually sent by email'. Below these sections is a 'MESSAGE' section with a language selector showing 'English (United Kingdom)' and a text area containing the message: 'Hello', 'We send you these properties that may be of yur interest', and 'Thank you'.

In each one of these scenarios there are 3 options available:

- **Do not send email**

The alert email is disabled

- **Send email to all clients**

Send an email to each customer with an active business opportunity, who's preferences match the property's features (even if the property is already associated or rejected)

- **Send email to clients to whom the properties have not been manually sent by email**

Emails will only be sent to those customers who:

- do not have the property associated or rejected
- the property's features match their preferences
- have an active business opportunity

This email will only be sent once per customer.

3. The default text sent with the property details can be set by the application manager.

Sending matched properties

WHEN ADDING PROPERTY

Do not send email

Send email to all clients

Send email to clients to whom the properties have not been manually sent by email

WHEN CHANGING A PROPERTY'S AVAILABILITY

Do not send email

Send email to all clients

Send email to clients to whom the properties have not been manually sent by email

WHEN CHANGING A PROPERTY'S PRICE

Do not send email

Send email to all clients

Send email to clients to whom the properties have not been manually sent by email

MESSAGE

English (United Kingdom) [Flags] [Settings]

Hello
We send you these properties that may be of your interest
Thank you

Email management

EMAIL DOMAIN [Input Field] SMTP SERVER [Input Field] PORT [Input Field] Authentication

ADMIN LOGIN [Input Field] PASSWORD [Input Field]

Learn more: <http://academy.egorealestate.com>

Questions: support@egorealestate.com